

Research on Strategies of Strengthen Cultural Confidence in Chinese National Vocal Musical Works

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Abstract: National vocal musical works contain ancient national culture and art crystals. As a product of cultural accumulation, they fully reflect the national cultural form, and their own connotations are more unique and rich. Cultural confidence is both a cultural idea and a guiding ideology. Strengthening cultural confidence is a new path for the development of Chinese national vocal musical works. Based on relevant theories and referring to previous research results, this paper proposes a firm cultural confidence strategy for Chinese national vocal musical works: establishing the correct "cultural confidence" concept of national vocal music, establishing the "cultural confidence" of national vocals in comparison, In cultural development, it demonstrates "cultural confidence", integrates excellent traditional culture of the country and firmly "cultural confidence", and national vocal art education promotes college students' "cultural confidence".

1. Introduction

China is an ancient oriental civilization with a long history, a vast area and a large population. In the thousands of years of history, people of all ethnic groups have left rich and valuable cultural heritage, and the Chinese national vocal art is one of the brilliant spiritual wealth among them. National vocal musical works contain ancient national culture and art crystals. As a product of cultural accumulation, they fully reflect the national cultural form, and their own connotations are more unique and rich. National vocal music, which was born in the folk, is different from other art forms. It uses traditional music as the basis and fuses multiple music forms, bringing unique listening enjoyment to the audience. Chinese national vocal music is represented by the national vocal music majors in current music colleges. It is not only different from folk songs, raps and operas, but also inherits and develops these traditional singing art essences and characteristics. The new national singing art with unique characteristics of science, nationality, artistry, and the spirit of the times formed by its singing theory and advantages

Culture is the ideas and thoughts formed by a nation or a country in a period of time. It represents the values and behaviors of this nation and reflects the state of life in a certain period of time. Music not only represents art, but also symbolizes culture. Music and culture both promote and restrict each other. Music is rooted in culture, and blends with, relies on, and promotes each other. Music through the influence of beauty to affect people's thoughts and hearts, the bridge that connects national culture and regional culture, is the best way to last forever. Cultural confidence is the identity of a nation, a country, and a political party. It is a firm confidence in its own cultural vitality, a loyalty to its own national cultural position, and a beautiful expectation of its own cultural development prospects. Music, as the most vivid form of artistic expression in cultural construction, plays an important role in promoting the development and progress of society. As one of the expression forms of music, vocal music, in the continuous creative transformation and innovative development, adapts to contemporary culture, shows a huge cultural brilliance, and glows a strong cultural vitality. It is precisely because of such a strong cultural gene that the Chinese nation can be full of firm cultural confidence in the world's cultural turmoil and the world's advanced forest.

2. The Profound Connotation of Cultural Confidence

Without a high degree of cultural confidence and cultural prosperity, there would be no great rejuvenation of the Chinese nation. For a modern China, cultural confidence is both a cultural idea and a guiding ideology. Cultural confidence is based on the reality of contemporary China's development, and it is also a deep concern for the value of Chinese civilization from ancient times to the present. Cultural confidence has profound connotations. First, the self-confidence of Chinese-style Marxist theory is the essence of cultural confidence in the new era. To strengthen the self-confidence of socialist culture with Chinese characteristics is to adhere to Chinese-style Marxism and firmly grasp the leadership of ideological, cultural, and ideological work. The second is that the self-confidence of China's outstanding traditional culture is the foundation of cultural confidence in the new era. The foundation of firm cultural confidence lies in inheriting the excellent traditional Chinese culture, promoting its creative transformation and innovative development, and constantly creating new glories of Chinese culture. Third, self-confidence of the core values of socialism is the soul of cultural confidence in the new era. Adhering to the leading role of socialist core values and strengthening the self-confidence of the core values of socialism can calmly cope with the competition of various cultures, values and social trends of thought, and master the initiative, dominance and right to speak in the ideological and cultural field. Fourth, self-confidence in the discourse system with Chinese characteristics is an externalization of cultural confidence in the new era. Promote the path of socialism with Chinese characteristics confidence, theoretical confidence, institutional confidence, and cultural confidence in, and build a unique discourse system with Chinese characteristics, Chinese style, and appealing, disseminating, and influential power.

3. Diversified Development of Chinese National Vocal Musical

National vocal music not only has a strong aesthetic value, but also has a strong contagious power, which is loved by the broad masses of the people. National vocal music, itself has diversified cultural connotations and is in a social background where the world's cultures blend. Diversified development is an inevitable trend. With the progress of society, the Chinese national vocal music advances with the times, innovative development and integration of the outstanding vocal singing methods of other nationalities, and constantly improve the art of vocal music. In the new era, it will develop in a diversified direction and form a strong vocal music with Chinese national characteristics to a wider arts stage. The relevant content of the diversified development of Chinese national vocal music is briefly explained as follows:

(1) The need for diversified development. One is the inevitable requirement for the continuation and development of national vocal music. Multicultural forms have gained broader development space in today's world. They have put forward requirements for the diversified development of national vocal music, and promoted the better transmission and spread of national vocal music in a long history. Diversification is also the only way for the inheritance and development of national vocal music. The second is to help meet the spiritual and cultural needs of the people. Not only is it loved by people of all nationalities in the country, it should also let the world understand Chinese national vocal music, expand the development space of national vocal music, show the vitality of national vocal music, and promote national vocal music to absorb other ethnic music elements while maintaining nationality, so that national vocal music Integrate with world culture and develop a new style of national vocal music.

(2) Performance of diversified development. The first is diversified creative styles. In order to meet the needs of the masses and social development, national vocal music actively adjusts and innovates when creating. The integration of national vocal music and popular music, and the gradual integration of music culture, it is more comfortable in line with the public's aesthetic needs. The second is a diversified singing method. The national bel canto gradually merged with the western bel canto, opening up the development space of national vocal music. With the change of

public aesthetics, many primitive singing methods are gradually accepted by more audiences. The third is a pluralistic aesthetic concept. The rapid economic development has put forward higher requirements for the quality of entertainment life. The progress of thinking promotes the development of aesthetics, and gradually forms an independent aesthetic concept. People can choose vocal art according to your own preferences.

(3) Situation of diversified development. Facing the influence of foreign ideas and culture, the inheritance and development of national vocal music are facing new challenges. The Chinese government is actively carrying out the protection of national vocal music. As an important part of the traditional Chinese culture, more and more national vocal arts are trending up the world. Regardless of economy or culture, diversification has become a development trend. National vocal music must integrate modern elements, absorb the essence of other national cultures, and improve cultural and artistic quality. In order to better inherit and develop the national vocal art, it is necessary to do a good job in the training of talents, organize teaching work in universities, strengthen the research and excavation of the national vocal art on the basis of inheriting excellent traditional culture, and ensure diversified and sustainable development.

(4) The path of diversified development. First, there are diversified teaching methods. The teaching of national vocal music attaches great importance to the cultivation of traditional Chinese and folk vocal music. It strengthens folk vocal arts such as opera and folk songs, guarantees national vocal music style, and integrates vocal skills such as bel canto and pop into national singing, enriching national vocal music and promoting diversity. The second is the diversification of communication methods. The mode of transmission integrate with traditional media such as television and radio, expand the depth of communication through traditional media, and present outstanding Chinese national vocal musical works to the people; expand the communication through new media represented by the Internet, and use We Chat public accounts, vibrato, and Weibo and Weishi and other shows the characteristics and charm of Chinese national vocal music, easy to search or appreciate, let more people understand national vocal music.

(5) The trend of diversified development. One is to integrate into the national vocal culture. National vocal music is a very important component of human music culture. National vocal music associated literature, taking human production and development as the source of music, finally lays a unique artistic status, and with the development of time and social progress more deeply integrated into people's emotional and spiritual world, the birth of precious music cultural works. The second is to establish a national vocal school. There are many schools in the world of vocal music today, including the Italian school, the German school, the German-Austrian school, and the Russian school. National vocal music develops its own school of national vocal music, fully demonstrates the emotional appeals of the people, and achieves national and scientific unity at a higher level, which is truly recognized national vocal music.

4. Strategies of Strengthen Cultural Confidence in Chinese National Vocal Musical Works

Based on relevant theories and referring to previous research results, the firm cultural confidence strategy of Chinese national vocal musical works proposed in this article is as follows:

(1) Establish the correct "cultural confidence" concept of national vocal music. For a modern China, cultural confidence is both a cultural idea and a guiding ideology. Firming self-confidence in China's outstanding traditional culture is the foundation for the prosperity of the culture. National vocal music has accompanied China for thousands of years, and its connotation has gone far beyond the art of acoustics, but has carried the spiritual heritage of the entire nation. National vocal music is just exploring a way more relevant to this era into the public life. The inheritance of national vocal music requires "sublimation and abandonment", that is, to promote excellent national vocal music culture and abandon the backward national vocal music culture. For vocal works that have an important status in a particular historical period, if they have not adapted to the development of the times, they need to be temporarily and intactly stored in the history books for future generations to understand and study. The development of national vocal music requires "a lot of water". Western vocal culture has continuously poured into China, injecting fresh blood into the development of

Chinese national vocal music, treating vocal cultures of different nationalities on an equal footing, respecting the differences between each other, and learning from the advantages of each other with open-minded in order to establish the path with the long-term stable survival and development of culture.

(2) Establish the "cultural confidence" of national vocal music in comparison. Chinese music inheritance has always followed the method of "oral teaching and heart teaching". Music performance focuses on feelings. Western music is mostly written for "gods" and serves God. After the Middle Ages, it gradually served "people". Western music establishes a unified standard for music creation and form of performance; ancient Chinese music scores only mark the position of the playing sound, and other factors depend on the player's own understanding of music. The two musical concepts reflect differences in thinking and behavior. Through comparative study of different national music cultures, a clear understanding of national music is established, and the "cultural confidence" of national music is truly established. People must clearly understand what the real "cultural confidence" is. Cultural confidence is by no means condescending in the face of other ethnic music cultures, and it is not blindly asserting and excluding all foreign music cultures. Cultural confidence requires national music to grasp the trend of the times, organically integrate national music with the world's outstanding music culture, incorporate elements of national music into music education, and cultivate music talents who can bring national music to the world.

(3) Demonstrate "cultural confidence" in diversified development. Culture is the source of national cohesion and creativity. Cultural confidence is the spiritual backbone of the Chinese nation. It is rooted in the soil inherited by the Chinese civilization and unites the centripetal force for the Chinese dream of the great rejuvenation of the Chinese nation. The coexistence of multiple cultures constitutes the realistic context of cultural development. The development of Chinese national vocal music is inseparable from multiple cultures and has multiple characteristics. The multicultural structure is both an opportunity and a challenge for the development of Chinese national vocal music. A solid material security, a sound institutional system, and a deep cultural heritage provide a realistic basis for cultural confidence and enable Chinese culture to stand out in the world's multicultural landscape. While consolidating strength with cultural confidence, establish the concept of harmonious coexistence of multiculturalism. Western music theory occupies a dominant position in the world's music world. The creation of national vocal musical works must absorb advanced Western music technology as an effective supplement, merge with advanced Western vocal culture, and avoid the tendency of total westernization and narrow nationalism.

(4) Integrate with excellent national traditional culture and strengthen "cultural confidence". Incorporating outstanding national traditional culture into vocal art works is an innovative form, an expression of vocal art, the promotion and inheritance of traditional culture, the long-term development of Chinese national vocal art, and the influence and competitiveness of vocal art which is of great significance to the inheritance of excellent national traditional culture. The first is to create modern vocal works of outstanding national traditional culture. Excellent national traditional culture is a cultural form that people like to hear, and many works reflect people's life. Discover the realistic expression of traditional culture from the life of the masses. The creation of vocal works must combine "people's character" with "modernity." The second is to find new ways to present excellent national traditional vocal culture. The outstanding national traditional culture faces many cultural problems, and it is necessary to dig out the means of presenting vocal works. For example, with the improvement of people's appreciation, opera has returned to people's horizons, providing new opportunities for music creation. Compared with the traditional radio and television media, the power of communication and influence on the Internet is stronger, providing a broader horizon for the transmission of outstanding national traditional culture.

(5) National vocal art education promotes college students' "cultural confidence". Higher education must give full play to the role of the main front in disseminating outstanding traditional culture, promote traditional national vocal art, allow young students to understand and understand the profound and profound national vocal culture, improve the artistic accomplishment and humanistic quality of college students, establish the national awareness of college students, and

promote the national spirit with enhance cultural confidence. The first is that national vocal music improves college students' cultural awareness. National music is the soul of a national culture, and it is an important aspect that enables a nation to feel itself most deeply. Because through national music, people can experience national culture and deepen your understanding. On the contrary, through national culture, people can truly experience national music and learn about national music as a whole. The second is that national vocal music enhances university students' value recognition of traditional culture. Chinese national vocal music has developed a unique personality and rich form in the long history of history. It carries kind-hearted and unsophisticated Chinese folk style, entrusts the Confucian humanistic spirit and the golden mean, and permeates a kind of difference human spirits from other countries. Third, national vocal music has enhanced college students' high confidence in the prospect of national cultural development. With an open, inclusive and eclectic mind, vigorously promoting the art of national vocal music can make Chinese national vocal music a symbol of pride for every Chinese people and make national vocal music shine on the world cultural stage.

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